



KCD NEW Delhi 2026

# SPONSORSHIP PROSPECTUS

SUPPORTED BY



## WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY



**CLOUD NATIVE**  
COMPUTING FOUNDATION

# KCD New Delhi 2026



On **February 21**, the Kubernetes and Cloud Native community comes together once again in New Delhi City for a full day of learning, innovation, and networking.

we're expecting around **700 attendees and 30+ speakers**, featuring technical sessions from industry leaders, conversations on the future of cloud-native technologies and Artificial Intelligence, and a welcoming atmosphere for both local and international participants.

Whether you're looking to gain insights, share your knowledge, or build new connections, this is the place to be for anyone passionate about the cloud-native ecosystem.

# KCD New Delhi 2026



# SPONSOR BENEFITS

Benefits	Platinum	Gold	Silver
<b>Sponsored Keynote</b>	5-Minute Sponsored Keynote	-	-
<b>Booth</b>	Large Booth	Medium Booth	Small Booth
<b>Talk</b>	One Talk (Open-Source Tool Demo / Expert-led Presentation)	One Talk (Breakout / Demo Session)	One lightning talk
<b>Complimentary Tickets</b>	12 Tickets	8 Tickets	5 Tickets
<b>Discount Code</b>	30% Discount on 8 Additional Tickets	20% Discount on 5 Additional Tickets	10% Discount on 2 Additional Tickets
<b>Pre/Post Conference Email</b>	Included	-	-
<b>Social Media Promotions</b>	5 Mentions	3 Mentions	1 Mention
<b>Branding</b>	Videos, Website, Lanyards, Venue	Website, Lanyards, Venue	Website, Venue



# Platinum Sponsorships

Platinum Sponsorships

## PACKAGE PRICE : \$7500

**Platinum** sponsors make the maximum investment for peak visibility. This package secures a **5-minute sponsored Keynote**, a **Large Booth**, and **12 complimentary tickets**. Showcase your expertise with **One Talk** (demo or presentation).

Your brand is everywhere: **Branding in all marketing materials** (videos, website, lanyards, venue), **5 dedicated social media mentions**, and inclusion in **pre/post-conference emails**. You also receive a **30% ticket discount** for guests (up to 8).

## WHAT'S INCLUDED

1. 5 Minute Sponsored Keynote and Large booth
2. One Talk (Open-Source Tool Demo or Expert-led Presentation)
3. 12 Complimentary Attendee Tickets
4. 30% Discount Code for Additional Tickets (up to 8)
5. Pre/Post Conference Email
6. Dedicated Social Media Promotional Mention(5 Times)
7. Branding in All Marketing Materials(Videos, website, Lanyards, Venue)

\* Including standard furniture. Sponsor to provide promotional material.

\*\* Subject to validation by the KCD program committee (High quality. No promotion)



# Gold Sponsorships

**PACKAGE PRICE : \$5000**

**Gold sponsors** enjoy high-impact visibility and engagement. This package secures a **Medium Booth**, and **8 complimentary tickets**. Showcase your expertise with **One Talk** (demo or presentation).

Your brand is everywhere: **Branding in marketing materials** (website, lanyards, venue), **3 dedicated social media mentions**. You also receive a **20% ticket discount** for guests (up to 5).

## WHAT'S INCLUDED

1. Medium Booth
2. 8 Complimentary Attendee Tickets
3. One Talk(Open-Source Tool Demo or Expert-led Presentation)
4. Quote in Premium KCD Press Release
5. 20% discount code for additional tickets (up to 5)
6. Dedicated Social Media Promotional Mention (3 times)
7. Branding in marketing materials(website, Lanyards, Venue)



# Silver Sponsorships

## PACKAGE PRICE : \$3500

**Silver** sponsors are valued contributors who actively champion Cloud Native technologies and recognize their daily benefits for software and platforms.

This essential package ensures visibility with a **Small Booth**, **5 complimentary attendee tickets**, and a **Lightning Talk (15 minutes)** to present your insights. Your brand gains reach through inclusion in **marketing materials** and a **dedicated social media promotion**, plus a **quote in the premium KCD press release**. A **10% discount code** is also included for up to 2 additional guest tickets

## WHAT'S INCLUDED

1. Small booth
2. Lightning talk(15 minutes)
3. 5 complimentary attendee tickets
4. Quote in premium KCD press release
5. 10% discount code for additional tickets (up to 2)
6. Dedicated social media promotion
7. Branding in marketing materials (Website and Venue)

# Party sponsor



**PACKAGE PRICE : \$2000**

Party Sponsors play an essential role in creating memorable experiences at our KCD Delhi event by hosting the official post-conference celebration where attendees connect, network, and celebrate the day's achievements.

They have the opportunity to bring the community together in a relaxed setting after a day of learning and collaboration. Even their contribution of hosting this gathering, such as facilitating informal networking, creating a welcoming atmosphere, and fostering connections among cloud native enthusiasts, can make a significant impact on the overall event experience.

## WHAT'S INCLUDED

1. Sponsor the post conference party of KCD Delhi
2. Company logo and branding
3. Special Social Mentions

# Startup Sponsor



## PACKAGE PRICE : \$2500

The Startup Sponsor package is designed for early-stage startups that want visibility within the Kubernetes and cloud-native community without a high sponsorship barrier. This package offers a balanced mix of brand exposure and event access, making it ideal for teams looking to connect with developers, engineers, and community leaders while supporting the event.

Startup Sponsors receive complimentary tickets for their team, discounted access for additional attendees, brand presence on the event website and venue, and a social media mention to highlight their support.

## WHAT'S INCLUDED

1. 4 complimentary tickets
2. 10% discount on additional tickets
3. 1 Special Social Mention
4. Logo placement on event website
5. Logo displayed at the venue
6. Table without backdrop



# Diversity sponsor



## PACKAGE PRICE : \$1500

Community partners/Diversity Sponsor, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

## WHAT'S INCLUDED

1. 2 complimentary attendee tickets
2. Group social media promotional mention



# Recording sponsor



**PACKAGE PRICE : \$1500**

Recording Sponsors play a pivotal role in extending the reach and impact of our KCD Delhi event by making the conference content accessible to a global audience long after the event concludes.

They have the opportunity to ensure that valuable sessions, insights, and knowledge shared at the conference are preserved and shared with the broader cloud native community. Even their contribution of enabling this documentation, such as helping remote attendees access content, supporting continuous learning, and amplifying the voices of our speakers, can make a significant impact on the community's growth and education.

## WHAT'S INCLUDED

1. Sponsor the video recording for the conference
2. Company logo in footer bar in each recorded video
3. Special Social Mentions

# Swag sponsor



**PACKAGE PRICE : \$1200**

Swag Sponsors play a memorable role in creating lasting connections with our KCD Delhi attendees by providing high-quality items that participants will use and cherish long after the event.

They have the opportunity to put their brand directly in the hands of every attendee, creating a physical reminder of the conference experience. Even their contribution of providing these memorable items, such as enhancing attendee satisfaction, extending brand visibility beyond the event day, and creating positive associations with the cloud native community, can make a significant impact on participant engagement and brand recognition.

## WHAT'S INCLUDED

1. Sponsor the swag item that is given out to all attendees
2. Company logo will be displayed on the swag items
3. Special Social Mentions



COMMUNITY ORGANIZED CNCF SUPPORTED



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#### INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

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#### CONTACT

[contact@kcddelhi.com](mailto:contact@kcddelhi.com)  
<https://www.kcddelhi.com/>

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#### LET'S GET SOCIAL



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